



## PAMAGIC – Meeting Minutes: 9-27-2011

### Attendees:

Mike Bialousz	Tom Denton
Eric Jespersen	Nikki Ernst
Laura Simonetti	Glenn Mohler
Dave Gilbert	Kathryn Reed
Brady Stroh	<i>Steve Ellis – PA-MAPPS</i>
<i>Arnie Kogan – PA-BAR</i>	<i>Mike Shillenn – PA-MAPPS</i>

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### TOPICS

- **HB 1701 Action Items**
- **Marcellus Advisory Commission Letter Status**
- **Organization structure follow up**
- **GIS Day 2011**
- **2012 PA GIS Conference Planning**
- **Web Site Updates**
- **Social Networking Updates**
- **Others topics as needed**

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#### HB 1701 Action Items

Mike Shillen reported that:

1. HB 1701 continues to sit in the Veteran Affairs Committee
2. He has had contact with others (Jessica) and a Hill Day is a good idea. The House is in session 10/17-19 so it has been suggested to do a Hill Day in that timeframe. However, it has not been scheduled yet due to emails from Rick O’Leary indicating we (PA-MAPPS, PA MAGIC, PA-BAR) should meet with Bryan Cutler and Rep. Barara (sp?) first to develop a strategy to move this forward. Also we should discuss what advocacy approaches are appropriate (i.e. Hill Day, communications with legislators etc). If we do Hill Day, we need to time it appropriately.

Other related discussions:

3. Steve and Mike will represent PA-MAPPS at October meeting
4. Week of October 10<sup>th</sup> – afternoon of October 13<sup>th</sup> is the potentially most workable date.
5. Arnie → either he or Steve Loux (ideally both) should be at October meeting for PA-BAR
  - Key is to get the Bill out of Committee and passed through the House
  - Do we do **Hill Day** to push out of Committee? Consensus is yes to gain support as it gets into the House. Efforts should focus on providing

Committee concise information to answer questions – costs will likely be key question. Also, tying it to current issues identified below.

- PA-MAPPS is willing to organize **Hill Day**. PA-BAR typically has their own Hill Day – not sure if they participate in others.
- Tie Hill Day to **key/critical issues** to gain more interest.
- Can also send letters to all members of the House (from PA MAGIC, PA-BAR, etc)
- Get info on key issues to Steve Loux and he will suggest how to disseminate
- PA MAGIC has typically done educational/grassroots piece in the past and we anticipate playing the same role (Information on Bill progress, how membership can be involved, etc.)
- Short memo on critical issues → some info together and draft letter to endorsers – need to refine and review.
  1. Send to all members of Committee before the vote.
  2. Short and key points – how does this benefit the Commonwealth?

### Overall Needs:

1. Collective letter of endorsement
    - a. Formal endorsement from endorsers
    - b. Endorsers contact legislators
  2. 1-2 page “Ask” to Committee to approve/support Bill
    - a. Cost savings is critical
- Between now and 10/13, have documents in final draft form. Need a consistent message by all parties!
  - Last year – we simply listed endorsers and they did not participate in Hill Day (too much time). What we need is for them to contact legislators as identified above.
  - URPERA – PA-BAR’s legislation which facilitates electronic recording in the recorder of deeds office. Establishes a Land Records Commission ensuring uniform protocols and recording formats (consistency between states). Tie to GIS systems as documents go in as true digital documents (i.e. MS Word, not just raw scans – allows for checking against tax maps, querying, verifying, etc). Currently trying to move URPERA out of House.

### Action Items:

- PA MAGIC (Glenn) will follow up with Arnie regarding meeting on the 13<sup>th</sup>
- Mike Shillenn will coordinate with Rick O’Leary about the 13<sup>th</sup> and then we can detail content for meeting.
- Update Letter can go out before the 13<sup>th</sup> (what’s going on, loose schedule, etc) or we could send this out after the 13<sup>th</sup> with a more defined Agenda. Should be part of MAGIC Matters for membership. Decided to:
  1. Send around communication via MAGIC Matters for October edition. Will use Endorser letter Glenn sent out last week and Eric edited. Board will edit.

2. "Ask" Document – get ready for the 13<sup>th</sup>. Highlight issues – flooding, Marcellus, etc. Rationale and talking points. Can't make too specific as it becomes lobbying – maybe have PA-MAPPS push forward? Discuss on the 13<sup>th</sup> – how do we partner to get this done without lobbying. Extract talking points from Eric/Mike letter to energy Advisor.
  - PA MAGIC attendees for 13<sup>th</sup> Meeting – Dave and Eric (depending on date). Glenn will be coordinating overall.
  - Senate version – this is non-controversial so may not be necessary. Have as topic for the 13<sup>th</sup>.

### **Other:**

Eric did background research – data standards on GTO site and Strategic Plan on PA-MAPPS site. Should this be pulled into PA MAGIC site? CCAP doesn't seem to have items so it's time to move on. Eric will get Laura some materials to post.

### **Marcellus Advisory Commission Letter Status**

- Letter to Pat Henderson, Energy Executive for Governor Corbett (Mike and Eric)
  - Looking for Board comments – Eric sent this morning.

### **Organization structure follow up**

- Design Center available to meet with us in October. Waiting on us to schedule something. Design Center does have representative on the Council. Maybe do on the 13<sup>th</sup> when others are here? Glenn will follow up to see if this might work.

### **Past Notes:**

- *Looking into switch to another controller (i.e. PSATS, PASAE, PMAA, etc.) which has to happen by 12/31/11*

*Glenn contacted PASAE yesterday. Looking to hear back soon.*

*We need to define more exactly what we are looking for: scope at a minimum.*

- *Annual membership mailing*
- *Pay bills*
- *Perform annual audit.*

*Also want more creativity with database management and to do more accounting functions. This may allow us to provide more membership benefits (web based). (i.e. feedback on dues etc)*

*Eric discussed with SEDA-COG about using Kathy Hanniford or Kay on the side.*

*Land Surveyors contacted Mike B. to see if they could do it. (included office space – not needed). Land Surveyors currently do not have an exec director. They are changing internally.*

*We currently pay SEDA-COG \$2,500. This could be used as a base line for discussions with others. There is a need to consider which group we go with that is not currently involved with specific initiatives we are currently involved with...*

- *Eric – contacting NYS user group organization to see if we can expand from theirs. Also contacting PMAA.*

*Eric Spoke with Bret Burk – and found that several organizations just pulled out of the Design Center as administrators. (possibly due to cost). Eric also spoke with PSATS and they are interested in doing more (Kelly). PSATS will call Eric back on their potential costs.*

*Tom may have some other contacts for admin.*

- *Glenn – checking into PASAE to see if they can be the controller.*

*Bob Miller at Design Center “I think the next step for us is to sit down together at the Design Center and discuss what it is that we can do for you to make your life easier. We met with ASA yesterday and they are very much interested in using the Design Center services. Let me know your availability to meet.”*

- *Brady – checking into Directors and Operators insurance cost. Brady has some concern with D&O insurance liability. D&O insurance is meant for administration of large sums of money for grant brokerage. Therefore – it doesn’t seem like Board members of PAMAGIC need it. (price starts at \$500 per year). It does not seem like it is something that would cover liability we could use. We should look into insurance again before the next PAGIS conference.*

*Tom spoke with people in his office and found they use Riders to cover events like the PAGIS conference would be rather than to acquire liability insurance.*

- *Brady has contacts with other smaller vendors he will follow up with.*
- *Eric: in the past we had board member sub committee assignments: do we want to formalize this for the change over? Eric, Glenn, Brady will report back activity.*

*End results:*

- *PSATS may do about the same as SEDA-COG*
- *Design Center may want more \$ than we can do*
- *Tom’s contact may provide services on the side.*

*Glenn, Eric and Brady will develop a list of what is needed and make a recommendation based on the current potential list of providers.*

- *Annual membership mailing, collecting annual dues*
  - *Paying bills*
  - *Perform annual audit, small membership and budget*
  - *Assistance with developing an improved membership database and accounting systems*
- And provide a mailing address*

*(Our list of contacts is 400 and our membership is around 120.)*

*Eric – Glenn and Brady will send out a Request for Quote to each and see what their responses are.*

### **GIS Day 2011**

Nicole → November 16<sup>th</sup> all day event at HACC.

- Morning for high school students (2 interactive sessions with college student presenters) and includes exhibit hall activities.
- Afternoon sessions designed for beginners, intermediate and advanced levels and also includes exhibit hall.
- Expecting 30-40 exhibitors overall.
- Focus on developing partnership between state and educational institutions.
- Networking mixer in the evening – exhibit hall still setup.
- PA MAGIC could get membership together during day or at Mixer (discuss on next call).
- Still trying to pull in other GIS Day events.
- Put event info into MAGIC Matters – Nicole will also send final schedule to include when it's ready. Send other GIS Day and related events to Kathryn as well.
- PA MAGIC booth – have one at GIS Day? Booth in Eric's barn, can probably re-use materials from GIS Conference. Mike can help. Dave will at least provide membership info for table.

Lancaster County – doing a GIS Day event on Friday 11/18 that Glenn is participating in.

### **2012 PA GIS Conference Planning**

- Planning call – October 3<sup>rd</sup>, 11:00 AM. Mike will send info out to Board as everyone did not receive it.
- Virginia GIS Conference, which Dave recently attended, is in same boat as PA and did 1-day conference this year. They used “lightning talks” – 5 minute presentations - and it helped to increase participation. Had maps poster contest (dozen or so entries). Dave suggested maps and apps contest for PA Conference.

### **Web Site Updates**

Moving to Plan B. – scavenge the data/resources that we have and begin placing on the current PA MAGIC site. Eric and Laura are working out the details.

### **Social Networking Updates**

- Tweet - ready talking points needed for our initiatives including HB 1701?
- Up to 46 Likes on Facebook.
- GIS Day a good opportunity to increase social networking usage.
- MAGIC Matters updates – try to get to Kathryn by Friday 9/30 to send out by Monday 10/3.

**Next Meeting: 10/11/11 @ 9:00 AM** - Mike will set up the meeting