



PAMAGIC – Meeting Minutes: 12-20-2011

Attendees:

Mike Bialousz	Tom Denton
Eric Jespersen	Nikki Ernst
Laura Simonetti	Glenn Mohler
Dave Gilbert	Kathryn Reed
Brady Stroh	

TOPICS

- **HB 1701 Action Items**
 - **Organization structure follow up**
 - **2012 PA GIS Conference Planning**
 - **State of GIS Report**
 - **Web Site Updates**
 - **Social Networking Updates**
 - **Others topics, as needed**
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HB 1701 Action Items

- Glenn and Eric attended Hill Day events
- Identified legislators and visited them → Glenn visited two himself; reception positive in general. Activity not likely before holiday break. Eric also talked to some representatives and a policy staffer. Cost topic came up, redistricting and quality of data related to that (good connection). Legislators seemed to know of HB, but needed more info.
- Follow up items: Keep the pressure on maybe via emails/letters to representatives as we don't want it to get lost in the shuffle. Holiday break now, start contact back up in January – use Facebook & Twitter. Use one-page “leave behind” with correspondence in January – or something similar with graphics and less text → needs better format, critical/short talking points, etc (logos?)

Organization structure follow up

- Tom has offered to take this over.
 - Question of conflict of interest – if Tom not signing checks etc, should be ok
 - SEDA-COG interest has lowered over the years
 - Eric provided email introduction to Tom and SEDA-COG contacts for administrative duties/resources. Tom was to get items (database, forms etc) via mail and email.
 - Eric will get contract to Tom/Board as long as we determine, for sure, no conflict of interest
 - Glenn suggests we should have independent Audit to protect ourselves – Board in agreement.

- Audit → reach out to membership/independent orgs. to complete this
 - Dave suggests we review the By-Laws prior to vote (By-Laws on web site) → reviewed during this call and this scenario is not addressed.
 - Dave suggests we amend the By-Laws to cover this
 - Eric and Tom will coordinate before next call to cover contract, amended By-Laws etc with the goal of making transition in January.
- **Transition Plan will be developed for next meeting (1/3/12)**
 - Should also include how we get PA MAGIC member to Council (should be Article X of By-Laws)
- **Board Vote will take place on next call for Article X and Article regarding Board Member fulfilling Administrative Duties of PA MAGIC.**

2012 PA GIS Conference Planning

- Need to start planning now as far as our role/activities in the Conference
 - Booth – update panels?
 - Sessions – one or multiple?
 - Membership push – will depend on Organization structure
 - HB 1701 Update – own session or combined?
 - State of GIS Report – own session or combined?
 - Consider PA MAGIC sponsored award for Maps/Apps contest? Maybe use some sponsorship money from InfoSwap to fund award.
 - Next Conference Planning Call – 1/11/12 → follow up after that on above items

State of GIS Report

- Glenn mentioned at Hill Day event for organizations to contribute happenings, etc
- Glenn and Mike will coordinate and compile
- Include Hill Day event summary – who was there, what they did, plan forward
 - Also send this out now (**Glenn will start putting something together**)

Web Site Updates

- No updates
- Wait on putting up Article X By-Law – Board will vote next meeting along with new Article related to organization transition (see above)

Social Networking Updates

- Many recent posts on Facebook → up to 52 “Likes”
- Monthly newsletter coming up at end of month
- Twitter → About 50 followers (Tom will look at crossover between Facebook & Twitter followers)
- LinkedIn → consider using? Board decided to continue enhancing Facebook & Twitter for now as opposed to branching out into new outlets.

Next Meeting: Tuesday 01/03/12 @ 9:00 AM - Mike will set up the meeting.